

Longview Arboretum and Nature Center – Spring Concert Series – Celebrating Longview’s 150 years of Musical Heritage

23 January 2020

The concert series will run April 9 - May 14 – a 6-week series. Dates: April 9, 16, 23, 30, May 7, and May 14, 2020

The Gardens close at 5 PM. The West Maude Cobb gate opens at 5 PM. Concert begins at 6 and ends at 8 PM. Musicians can enter and unload from the west gate - please coordinate the bands arrival time.

This is a fund raiser for the Arboretum. All gate receipts shall go directly into the Gardens.

All patrons: \$10 per concert

Children 12 and under: \$5, Children under 3 are free

Inclement weather concert moves to the Warehouse – 300 persons maximum. This means we can only pre-sell about 275 tickets in case of rain. First come first serve basis.

Weather plans are made by 3PM the day of the concert - NO REFUNDS - NO EXCHANGES can be allowed. Visitors are encouraged to bring blankets, chairs, adult or other beverages, picnic dinners etc. We will ask for food trucks to be present in the Maude Cobb parking lot. The advertising will need to be word of mouth and social media. The LNJ does a great job promoting live music throughout the area every Thursday. We will also need to partner with Downtown Live so we can say Thursdays in the Park and Fridays are downtown.

Confirmed Schedule to date:

April 9, 2020: The Jazz Connection with George Faber

April 16, 2020: Covie and Company (Covenant’s Band) = Christian

April 23, 2020: Funk/Soul&R&B/Blues with Low D, LaDarius’s Band

April 30, 2020: Blue Grass with the Purple Hulls from Kilgore

May 7, 2020: DagNabit with Chuck Dowden = Southern Rock

May 14, 2020: Longview String Quartet = Pam Martin – songs through the decades

Sponsorships: \$10,000 for entire series or \$2,500 per concert.

Needed: Hand Stamp, posters for distribution, Social Media promotion by Covenant. Food Truck contacts. Sponsorships, volunteers.